When you use your head for learning – for tackling subjects that can get you into college – you're on track for a richer, more rewarding life. A college degree sets you up to be a leader, instead of a follower, highly paid, as opposed to under-paid, in charge of your life, versus dependent on others. And getting into college isn't as hard as you may think. It's just a matter of starting early and using your head. Talk to a school counselor or teacher about the things you can be doing right now to prepare for a college education. Because education pays, in so many ways.



**USE IT FOR SOMETHING MORE THAN A HAT RACK.**